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From: Brett Reese <thgrinch@info2000.net>
To: A7.A7(SNESS)
Date: 7/15/98 6:41pm
Subject: What a Great Idea!

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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I am writing in respect to the petitions for low power fm broadcasting. I am a former owner of two full time radio stations. I sold them as it became monotonous. I now invest in remodeling houses and when I heard about LPFM, I immediately hoped it stood a chance.

I understand the pressure of the NAB and congress enticing you to lean towards the status quo; radio as usual. RadioWorld ran an article a month ago titled, *Are You Bored Yet?* describing all the ways radio stations sound exactly alike, many with the same voices and commercials aired nationwide, (as I'm sure you realize).

Please allow some form of low-power service as it will tremendously enhance our variety and choices in radio. So many small-town and *unimportant* features are ignored today on the conglomerates stations. You would do nothing but good by allowing smaller, more community based stations on the air. Radio would actually be alive and FUN again! Hold your control over the stations the same way you do now; make a license worth something by charging \$3 of \$4 thousand for it. Anyone serious about owning/operating their own station has no problem with this amount of money. This fee might be used in furthering your enforcement branch.

If you have any questions creating a working plan for LPFM*s industry, I would be happy to help!

Thanks for your time.
Brett Reese

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